

Charles B. Sewell

Senior Vice President, Government Affairs

National Community Pharmacists Association

Charles Sewell currently serves as the senior vice president of government affairs for the National Community Pharmacists Association (NCPA). In this capacity, he directs federal and state government activities on behalf of over 24,000 independent pharmacies and 50,000 community pharmacists and their patients across the country. In addition, he serves as co-president of the Coalition for Community Pharmacy Action and as a board member of the Institute for the Advancement of Community Pharmacy, which represents all 55,000 chain and independent pharmacies in the United States.

Prior to joining NCPA, he was president of ACG Enterprises, which specialized in public affairs programs, grassroots coalition building, and crisis communications. His clients included Coca-Cola Enterprises, Petroleum Marketers Association of America, VISA, MCI, National Association of Convenience Stores, Electronic Industries Association, Society of Independent Gasoline Marketers, Constellation Energy, National Soft Drink Association, and the American Health Care Association. The firm's success led to its sale to an international communications company.

Over the years, Mr. Sewell has directed public affairs programs throughout the United States, Australia, Canada, and the US Virgin Islands. He has managed or consulted on successful gubernatorial, senatorial, congressional and ballot issue campaigns. Mr. Sewell also has worked as a senior advisor to members of Congress, as well as served as marketing director for a statewide bank. He holds a degree in political science from The George Washington University in Washington, D.C.

He is also a former senior vice president of Reese Communications, which was part of the WPP international communications network. This firm was the original and largest political affairs firm in the country. While working at Reese Communications, Mr. Sewell directed both the client services and the operational sides of the company. There he managed political programs for Blue Cross/Blue Shield, Philip Morris, Miller Brewing Company, Edison Electric Institute, and AT&T. Mr. Sewell was an early innovator of the application of technology to public policy campaigns and he was one of the originators of the "grasstops" method of political mobilizations.