

CMS-2238-P: Implementing the Medicaid Drug Rebate Program provisions of the Deficit Reduction Act of 2005

As promised, NCPA is providing an outline of our position regarding CMS-2238-P, the agency rule which will redefine Average Manufacturers Price (AMP) for use as a Federal Upper Limit (FUL) in the Medicaid program. The move to AMP will result in a significant reduction in Medicaid reimbursement for multiple source generic medications. NCPA will be submitting a comprehensive set of comments on behalf of community pharmacy, however it is our desire for the Centers for Medicare & Medicaid Services (CMS), the agency that runs the Medicaid program, to receive a significant number of comments from the pharmacy community.

This outline is provided so that community pharmacy's comments will have a more unified theme in order to magnify their impact. Please review the rule and these suggested comments and then submit your own comments to CMS from your perspective.

Comments can be submitted electronically, by mail, by express mail and by hand or courier. Full details are outlined on pages 2-4 of the proposed rule. The proposed rule can be found on the CMS website at: <http://www.cms.hhs.gov/MedicaidGenInfo/downloads/AMP2238P.pdf>.

NCPA suggests you submit your comments electronically by visiting <http://www.cms.hhs.gov/eRulemaking>. **PLEASE REMEMBER: Your comments must be received by CMS no later than 5 p.m. on February 20, 2007.** Comments should also be addressed to Acting Administrator Leslie Norwalk.

NCPA comments reference the recently released Government Accountability Office (GAO) report on Medicaid Federal Upper Limits (GAO-07-239R) which can be found at <http://www.gao.gov/new.items/d07239r.pdf>.

OVERVIEW

CMS's Costs Savings Estimates Ignore Increased Costs

AMP-based FULs will not cover pharmacy acquisition costs for multiple-source generic medications. In their latest report, the GAO specifically finds:

“The AMP-based FULs we estimated using AMP data from first quarter 2006 were lower than average retail pharmacy acquisition costs from the same period for 59 of the 77 drugs in our sample. For our entire sample of 77 multiple-source outpatient prescription drugs, we found that these estimated AMP-based FULs were, on average, 36 percent lower than average retail pharmacy acquisition costs for the first quarter of 2006. The extent to which the AMP-based FULs were lower than average retail pharmacy acquisition costs differed for high expenditure drugs compared with the frequently used drugs and the drugs that overlapped both categories. In particular, the estimated AMP-based FULs were, on average, 65 percent lower

than average retail pharmacy acquisition costs for the 27 high expenditure drugs in our sample and 15 percent lower, on average, for the 27 frequently used drugs in our sample. For the 23 drugs that overlapped both categories of drugs, the estimated AMP-based FULs were, on average, 28 percent lower than the average retail pharmacy acquisition costs. In addition, we also found that the lowest AMPs for the 77 drugs in our sample varied notably from quarter to quarter. Despite this variation, when we estimated what the AMP-based FULs would have been using several quarters of historical AMP data, these estimated FULs were also, on average, lower than average retail pharmacy acquisition costs from the first quarter of 2006.” -GAO-07-239R p.4

This finding validates community pharmacy’s contention that AMP is not appropriate as a baseline for reimbursement unless it is defined to reflect pharmacy acquisition cost.

The application of a faulty AMP definition in calculation of the FUL will force many independent pharmacies to discontinue service to their Medicaid patients and some independents will close completely. This lack of access to timely and safe prescription drug care will lead to additional costs to state Medicaid budgets for increased doctor visits, emergency room care, hospital stays and long term care expenses. Those pharmacies that remain in the Medicaid program will face a perverse incentive to dispense more profitable, higher-cost brand name medicines, thus driving Medicaid costs even higher.

None of these serious consequences have been accounted for in the proposed rule; in fact, the proposed rule creates many of these consequences.

Conflict in the Use of AMP as a Baseline for Reimbursement and an Index for Rebates

AMP is now to serve two distinct and contrary purposes: 1) as a baseline for pharmacy reimbursement, and 2) as an index for manufacturer rebates paid to states. **AMP was never intended to serve as a baseline for reimbursement**, and may not have been an effective measure for manufacturer rebates as outlined in the report “Medicaid Drug Rebate Program – Inadequate Oversight Raises Concerns about Rebates Paid to States” (GAO-05-102).

However, if AMP is to accurately serve both purposes, CMS MUST define AMP to reflect the actual cost paid by retail pharmacy, excluding all rebates and price concessions NOT available to retail pharmacy. All rebates and price concessions are appropriately included in “Best Price” but should not be included in AMP.

An accurate definition of AMP and Best Price will not only lead to greater rebates to state Medicaid agencies, but will also set an accurate baseline for adequate reimbursement rates. This will encourage the use of more affordable generics, thus saving money for the entire system while promoting effective patient health care.

The following is a summary of NCPA’s suggested comments to CMS. Specific CMS requests for comment (in bold, with page reference) are followed by an NCPA response.

Inclusion of all mail order pharmacy prices in retail pharmacy class of trade.—pg. 29

Public Access Defines Retail Pharmacy Class of Trade

CMS is correct to exclude hospital and nursing home sales from the retail pharmacy class of trade for two reasons. First, hospital and nursing home pharmacies are extended prices not available to retail pharmacy. Second, nursing homes and hospitals are not deemed to be “publicly accessible.” Mail order facilities are operated almost exclusively by PBMs, and as such they meet both of these criteria. Mail order facilities are extended special prices and they are not publicly accessible in the way that brick and mortar pharmacies are publicly accessible. Sales to mail order facilities should not be included in AMP.

NCPA recommends “retail pharmacy class of trade” include independent pharmacies, independent pharmacy franchises, independent chains, traditional chains, mass merchants and supermarket pharmacies – a definition that currently encompasses some 55,000 retail pharmacy locations.

Inclusion in AMP of PBM rebates, discounts, and other price concessions for drugs provided to retail pharmacy class of trade.—pg. 31-33

Inclusion in Best Price of PBM rebates, discounts and other price concessions—pg. 53

Treatment of Manufacturer coupons with regard to Best Price—pg. 55

Inclusion of Direct-to-Patient Sales with regard to AMP—pg. 41

AMP Must Differ From Best Price

If AMP is to represent the price of drugs bound for the retail pharmacy class of trade, it should include and exclude components according to their impact on the acquisition price actually paid by the retail pharmacy class of trade.

CMS rightly excludes manufacturer rebates paid to state Medicaid programs, to the Department of Defense under TRICARE and to the Department of Veterans Affairs (VA). CMS should also exclude rebates paid to PBMs from AMP calculation: These rebates are not available to the retail pharmacy class of trade, and indeed, none of these funds are ever received by retail pharmacy; and the Retail Pharmacy Class of Trade does not have access to Direct to Patient Sale prices, and therefore these transactions should also be excluded from AMP calculation.

The Medicaid drug rebate program was created for states to collect rebates from manufacturers in much the same way that PBMs receive manufacturer rebates off of the

market price of those drugs. Should manufacturers include PBM rebates in AMP calculation, the AMP would be driven below available market price thus undermining the FUL and shrinking the rebates states receive.

For states to receive a rebate benefit more closely matching the marketplace, Best Price was created as a contrasting measure to AMP. Manufacturers must pay states either a percentage of AMP or the difference between AMP and Best Price, whichever is greater. In this context, Best Price is then the most appropriate vehicle in which to include PBM rebates, discounts and other price concessions as well as Direct-to-Patient sales and manufacturer coupons.

How PBM price concessions should be reported to CMS.—pg. 33

PBM Transparency Necessary to Assess Manufacturer Rebates

PBMs are not subject to regulatory oversight, either at the federal or state levels. Therefore to include the rebates, discounts, or other price concessions given the current state of non-regulation would be improper. Specifically, to include such provisions in the calculation of AMP without any ability to audit those “adjustments” to the net drug prices is inappropriate. CMS requested comments on the operational difficulties of tracking said rebates, discount or charge backs. The difficulty in doing so begins with the lack of regulatory oversight, laws and/or regulations that require the PBMs to either disclose that information or make it available upon request by a regulatory agency. Further, the difficulty continues because PBMs have been allowed, due to a lack of regulation, to keep that information hidden, i.e., there is no transparency in the PBM industry.

PBMs, have fought in both the national and state legislative arenas, to keep that information from review by the government and their own clients. Their contracts are not subject to audit provisions, except in some cases where the client selects an auditor that the PBM approves. Lastly, the PBM is allowed, again through lack of regulation; to self refer to its wholly owned mail order pharmacy. No other entity in the health care arena is allowed to self-refer to its own wholly owned business.

Allowing the use of 12-month rolling average estimates of all lagged discounts for AMP.—pg. 70

AMP Must Be Reported Weekly

There are frequent changes in drug prices that are NOT accurately captured by a monthly reporting period. Under the proposed rule, manufactures supply CMS the pricing data 30 days after the month closes, which means that the published pricing data will be at least 60 days behind the market place pricing. Invoice pricing to community pharmacy, however, continues to change daily. In order to accurately realize market costs and reimburse retail pharmacy accordingly, AMP data must be reported weekly.

Use of the 11-digit NDC to calculate AMP—pg 80

AMP Must Be Reported At The 11-Digit NDC to Ensure Accuracy

We concur with the many reasons CMS offers in support of an 11-digit NDC calculation of the FUL. CMS suggests calculating the FUL at the 11 digit NDC would offer advantages to the program, will align with State Medicaid drug payments based on package size, will allow greater transparency, and would not be significantly more difficult than calculating the FUL from the 9 digit code.

Pharmacies already purchase the most economical package size as determined by individual pharmacy volume. Pharmacies should not be mandated by CMS to purchase in excess of need just to attain a limited price differential.

Additionally, based on the GAO study on Medicaid Federal Upper Limits, a FUL based on the 9-digit NDC would NOT adequately cover pharmacy acquisition cost. **The 11-digit NDC must be used when calculating the FUL.**

Assessment of impact on small pharmacies, particularly in low income areas with high volume of Medicaid patients.—pg. 110

CMS discusses impact on pharmacy:

- On independents: potential “significant impact on small, independent pharmacies.”—pg. 101
- On all retail: \$800 million reduction in revenue in 2007; \$2 billion annually by 2011 (“a small fraction of pharmacy revenues”).—pg. 108
- “We are unable to estimate quantitatively effects on ‘small’ pharmacies, particularly those in low-income areas where there are high concentrations of Medicaid beneficiaries.”—pg. 110

Impact on small pharmacies demonstrated by GAO findings

The GAO findings demonstrate the devastating impact the proposed rule will have on small independent pharmacies. No business can stay in operation while experiencing a 36% loss on each transaction. This deficit cannot be overcome by aggressive purchasing practices, rebates, generic rebates or even adequate dispensing fees.

The impact on independent pharmacies also cannot be mitigated by an increase in state-set dispensing fees. If state Medicaid programs take the suggested initiatives of the CMS Medicaid Roadmap and increase these dispensing fees, states are still prohibited from exceeding the FUL in the aggregate on prescription reimbursements. It is also unlikely that states would set dispensing fees high enough to cover the average \$10.50 per prescription cost of dispensing as determined by the most recently completed Cost of Dispensing Study.

Conducted by the accounting firm Grant Thornton, LLP, the Cost of Dispensing study used data from over 23,000 community pharmacies and 832 million prescriptions to determine national cost of dispensing figures as well as state level cost of dispensing information for 46 states. This landmark national study was prepared for the Coalition for Community Pharmacy Action (CCPA), with financial support from the Community Pharmacy Foundation.

If these dispensing costs, in addition to drug acquisition costs, are not covered, pharmacies simply cannot afford to continue participation in the Medicaid program. By law, CMS cannot mandate minimum dispensing fees for the Medicaid program; however, the proposed rule must provide a comprehensive definition on Cost to Dispense for states to consider when setting Dispensing Fees.

CMS Must Employ a Complete Definition on Cost to Dispense

The Definition of “Dispensing Fee” does not reflect the true costs to pharmacists/pharmacies to dispense Medicaid drugs. This definition must include valuable pharmacist time spent doing any and all of the activities needed to provide prescriptions and counseling such as communicating by telephone, fax and email with state Medicaid agencies and PBMs, entering in billing information; and other real costs such as rent, utilities and mortgage payments.

Community pharmacists regularly provide pick-up and delivery, house calls and third party administrative help to beneficiaries. Most importantly, they provide an important health, safety and counseling service by having knowledge of their patients’ medical needs and can weigh them against their patients’ personal preferences when working to ensure that a doctor’s prescription leads to the best drug regimen for the patient.

Policing and Oversight Process for AMP and Best Price Must Be Included

The new proposed Dual Purpose of AMP requires that AMP be calculated and reported properly and accurately. Both the GAO and the HHS Office of Inspector General have issued reports citing historical variances in the reporting and calculation of AMP. While some of these concerns will be corrected in the new rule, CMS has not proposed nor defined a policing and oversight process for AMP and Best Price calculation, reporting and auditing.

All calculations should be independently verifiable with a substantial level of transparency to ensure accurate calculations. An AMP-based reimbursement that underpays community pharmacy will have dire consequences for patient care and access.

Summary of Key Points:

- ❑ The formula for AMP-based Federal Upper Limits (FULs) in the proposed rule will not cover pharmacy acquisition costs for multiple-source generic medications
- ❑ Average Manufacturer Price (AMP) was never intended to serve as a basis for reimbursement.
- ❑ To be an appropriate benchmark, AMP must be defined to reflect the actual cost paid by retail pharmacy. This will be accomplished by

1. Excluding all rebates and price concessions made by manufacturers which are NOT available to retail pharmacy.
2. Excluding all mail order facilities and PBM pricing from AMP calculation. *Mail order facilities and PBMs are extended special prices from manufacturers and they are not publicly accessible in the way that brick and mortar pharmacies are publicly accessible.*
3. Reporting AMP at the 11-digit NDC level to ensure accuracy