



PHARMACY **Quick Strike** PROGRAM

YOUR OPPORTUNITY TO REACH INDEPENDENT PHARMACY OWNERS, REPRESENTING AN \$93 BILLION MARKETPLACE

Powerful Advertising Campaigns at Your Finger Tips

From initial consultation to setup & execution, the National Community Pharmacists Association (NCPA®) offers a simple approach in promoting your business through the power of quick strike marketing!

When you are marketing a product or service for your business, the key to success lies in getting your promotions in front of as many prospective buyers as possible. Whether your business is online or offline, direct marketing is the most powerful and cost effective advertising medium you can use to promote your business. Target your campaign with any of these customizable options:

Custom e-Alerts

Stand alone emails to almost 20,000 independent pharmacists or any targeted market segment. NCPA offers a quick 24-hour turnaround and will track and report results to you.

NCPA Fax Network

Reach 19,500 owners and managers of independent pharmacies and franchise via fax through NCPA's continually updated fax network. Simply provide us your 1-2 page document and we will distribute within 24 hours. *Note: This is for NCPA corporate members only.*

Product Offering or Update Announcements

Target pharmacy owners and managers with announcements regarding new product offerings or updates. Simply provide us the materials ready for distribution or we will design, print, and mail the announcements for you.



Contact For More Information

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