

The NCPA Corporate Membership Program

In recognition of supporting NCPA and independent pharmacy, NCPA's Corporate Members are given preferred consideration for opportunities to collaborate with NCPA on programs of value to the nation's nearly 23,000 independent pharmacies and the patients they serve. NCPA Corporate Members also benefit by remaining informed and actively participating in the association.

Timely Information and Membership Status

Corporate Member companies and organization are entitled to enroll up to four executives as members of NCPA. Those enrolled are entitled to:

- ✓ A subscription to *America's Pharmacist*, NCPA's monthly journal
- ✓ Electronic copies of NCPA press releases and announcements
- ✓ Annual copies of the NCPA *Digest*, sponsored by Cardinal Health and the NCPA Annual Report online access
- ✓ Receive NCPA's member's only Corporate Member e-Insight periodically
- ✓ Register to receive *Pharmacist e-Link*, NCPA's electronic messaging service that helps practicing pharmacists better manage their careers

Discounts and Preferential Treatment

- ✓ Save on all advertisements placed in *America's Pharmacist* magazine
- ✓ Discounts on exhibitor fees at the NCPA Annual Convention
- ✓ Preferential treatment in selecting exhibit booth space
- ✓ Special member's only rates on sponsorship of *Pharmacist e-Link*
- ✓ Advance notification on all sponsorship opportunities, and preferential consideration for participation in new initiatives and pilot projects
- ✓ Members only access to utilize NCPA's direct mail fulfillment house
- ✓ Ability to purchase NCPA publications at members only prices
- ✓ Significant discounts on all services contracted for with NCPA's All-in-One CE service

Recognition, Referral Services and A Voice In The Association

- ✓ A corporate listing on the NCPA Web site with a link to your Web site
- ✓ A special Corporate Member insignia to place on your Web page
- ✓ Annual recognition in *America's Pharmacist* magazine with a circulation of 23,000
- ✓ Special booth signage, employee badge ribbons, Corporate Member directory listing and meeting signage at NCPA meetings
- ✓ An invitation to NCPA's Annual Corporate Member Congress held during the Annual Convention
- ✓ A nomination form and opportunity to submit names of industry peers for consideration to appointment to the Corporate Member Advisory Board
- ✓ The ability to tell your customers that you are members of NCPA and that you support the national trade association that supports independent pharmacy
- ✓ A highlight in *America's Pharmacist*, NCPA's monthly journal
- ✓ A highlight on NCPA's homepage— www.ncpanet.org
- ✓ A highlight in NCPA's *eNews Weekly*

NCPA Corporate Membership benefits you, your company and the industry by providing a variety of ways for you to be better informed, actively participate in the association process and sell more.