

The NCPA Corporate Membership Program

Timely Information and Membership Status

Corporate Member companies and organization are entitled to enroll up to four executives as members of NCPA. Those enrolled are entitled to:

- ✓ A subscription to *America's Pharmacist*, NCPA's monthly journal.
- ✓ Electronic copies of NCPA press releases and announcements
- ✓ Annual copies of the NCPA *Digest*, sponsored by Cardinal Health and the NCPA Annual Report online access
- ✓ Receive NCPA's member's only Corporate Member e-Insight periodically
- ✓ Register to receive Pharmacist e-Link, NCPA's electronic messaging service that helps practicing pharmacists better manage their careers

Discounts and Preferential Treatment

- ✓ Save on all advertisements placed in *America's Pharmacist* magazine
- ✓ Discounts on exhibitor fees at the NCPA Annual Convention
- ✓ Preferential treatment in selecting exhibit booth space
- ✓ Special member's only rates on sponsorship of Pharmacist e-Link
- ✓ Advance notification on all sponsorship opportunities, and preferential consideration for participation in new initiatives and pilot projects
- ✓ Discount on utilization of NCPA direct mail fulfillment house and NCPA's fax notification service
- ✓ Ability to purchase NCPA publications at members only prices
- ✓ Significant discounts on all services contracted for with NCPA's All-in-One CE service

Recognition, Referral Services and A Voice In The Association

- ✓ A corporate listing on the NCPA Web site with a link to your Web site
- ✓ A special Corporate Member insignia to place on your Web page
- ✓ Annual recognition in *America's Pharmacist* magazine with a circulation of 25,000
- ✓ Special booth signage, employee badge ribbons, Corporate Member directory listing and meeting signage at NCPA meetings
- ✓ An invitation to NCPA's Annual Corporate Member Congress held during the Annual Convention
- ✓ A nomination form and opportunity to submit names of industry peers for consideration to appointment to the Corporate Member Advisory Board
- ✓ The ability to tell your customers that you are members of NCPA and that you support the national trade association that supports independent pharmacy

NCPA Corporate Membership benefits you, your company and the industry by providing a variety of ways for you to be better informed, actively participate in the association process and sell more.