

## **UPDATE OF 2008 STEERING COMMITTEE ACTIVITIES**

### **NCPA Committee on Communications:**

#### **Initiative:**

- Develop and execute strategies to communicate initiatives of each steering committee to members, non-member pharmacy professionals, and the general public. This entails helping each committee create a succinct message that resonates with the target audiences.
- Status: The first part of the initiative, redesigning the Web page for the committees has occurred at <http://www.ncpanet.org/aboutncpa/committees.php>. Currently committee members have selected committees to report on and are interviewing each committee as to their progress the goal is in the next month to have members report on the activities of the other committees for publication on the Web page. At this time, there will be an eNews story highlighting the page to the membership

### **NCPA Special Committee on Compounding:**

#### **Initiatives**

- Proactive educational campaign about the benefits of compounding for FDA/Congress
- Support pharmacists to achieve Pharmacy Compounding Accreditation Board (PCAB) accreditation
  - a. PCAB training 101 program
  - b. Create a checklist for state boards to give to pharmacy inspectors
- Creation of an introduction to compounding Web site with tools
  - c. Compounding programming calendar
  - d. Mentoring Web site
  - e. Marketing materials – sample letter to prescribers
  - f. Links to other websites

Status: The committee has focused their efforts to date on the design of the educational programming track for the annual convention.

### **NCPA Committee on Home Health Care**

#### **Initiatives:**

- Accreditation awareness campaign. Publication via fax, email, flyers, articles, and work with partners/stakeholders in pharmacy.
- Develop a comprehensive diabetes CE program which is different in nature from any current offerings.
- Complete work on the HHC Student Rotation Project (work on this project has identified almost 100 sites the committee will work with the Colleges of Pharmacy to forward the program).

Status: The committee has completed a project to establish HHC rotation learning objectives with course summary and identify rotation sites. We have recently contacted schools of pharmacy encouraging them to embrace this timely rotation opportunity for students.

Additionally, the committee has recently distributed “need to know” accreditation requirements as it related to diabetes testing supplies. Communications is working closely to distribute this timely information through the month of June to members.

### **NCPA Special Committee on Innovation and Technology**

#### **Initiatives:**

- The members of the Committee will solicit their POS vendors, researching whether their POS system is certified for use in or the vendor is a member of SIGIS/IIAS, with a conference call following up on this effort. A second conference call will establish questions we need answered and will include a SIGIS/IIAS representative. (these calls have taken place and next steps are being considered by the committee).
- For the member of the committee to serve as the beta test group for the launch of the, Web 2.0 enabled, Pharmacist e-Link Web site. Committee members will be updated via email on the expected beta test period, their access credentials to the protected beta site and the bug reporting interface to be used during the beta test period. A follow-up conference call will be scheduled to coincide with the beta launch and completion of the test period

Status: The Committee is involved in SIGIS efforts: POS Vendor review w/ regard to IIAS certification.  
Conference calls re: SIGIS implementation

### **NCPA Committee on Long Term Care**

#### **Short term Initiatives**

- Increase attendance to Legislative Conference by one page communiqué
- Increase attendance to annual convention by one page communiqué

#### **Long Term Initiative**

- Develop series of four short electronic surveys practice site specific

Status: The short term initiative, the LTC committee did not meet its goal of sending out a communiqué due to the lack of participation by the members. Comments for the second conference initiative are being collected for the convention communiqué

Regarding the long-term initiative of collecting information via surveys specific to LTC, we have sent out the first of the four and garnered responses for those to review. The next project is to have a call on questions for the next planned survey.

### **NCPA Committee on Management**

#### **Initiatives:**

- Investigate the development of a list serve for community pharmacy to share front end products and management tools
- Provide a business plan template for independent pharmacy. This project will provide a business plan template specifically for independent pharmacy including but not limited to the various niche services (Long Term Care, Immunization, Diabetes, Medication Therapy Management and Natural Products).

Status: The committee has completed the criteria for the list serve and the next step is to find funding for the list serve. The committee has been speaking with outsource vendors to see if they would like to sponsor the community list serve. Before convention the management committee will test the list serve in September before the launch. Completion of the list serve will be at the NCPA Annual Convention.

The list serve will require staffing from NCPA to review all questions and statements before going out to the members of the list serve. A recommendation was made to include the Executive Resident as the NCPA staff member to review all statements.

### **NCPA Committee on Multiple Locations**

#### **Initiative:**

- Create a protocol between the state associations and NCPA, to make sure that visits that take place in states are done with the knowledge of the state pharmacy leaders and that any differences that may exist between the state association and NCPA are discussed prior to the visits. Likewise, NCPA should be notified of state associations visiting on the federal level and any differences in messages should be discussed prior to the visit taking place.

Status: The Committee Chair, Vice President of Communications and Committee Liaison met with Becky Snead in May at the Leg Conference to discuss what we can do to help communication between NCPA and the State Associations. The Chair and Liaison are working to develop some of what the protocol will look like. The committee has a planned conference call on August 2 to talk about educational programming ideas, future Multiple Location locales as well as this initiative. They are also thinking that NCPA can be a presence at the Multiple Locations reps state association meetings. Possibly the representative can spend a little time at the NCPA booth if we attend their state association, to help up recruit and meet people from the state.

### **NCPA Committee on National Legislation**

#### **Initiative:**

- The development of independent pharmacies' media advertisement presence nationwide. NCPA should prepare television, radio and print advertising to be used by NCPA members in lieu of their normal advertising for a short period of time, focusing on the importance of legislation important to independent pharmacies.

Status: Update will be forthcoming, but each of the committee members played an active role in the grassroots mobilizations that led to the passage of H.R. 6331 with its three critical pharmacy provisions.

### **NCPA Committee on Third Party Payment Programs**

#### **Initiative:**

- To update the PBM resources available through NCPA and build more tools for the pharmacist. i.e. Prompt Pay Draft, Revised Audit Bill, update 10 questions to ask Human Resources about PBMs

Status: The committee has almost completed a document updating the 10 questions part of the initiative.