



# **NCPA MTM Challenge Criteria and Eligibility**

## **MTM Challenge Purpose**

The NCPA MTM Challenge is a project created by the national student leaders for student chapters to promote within their school and implement in their communities. Pharmacy students can promote MTM through school activities and local community events. This can be achieved through educating patients, outreach programs, and individual school competitions. Some examples include passing out MTM handouts at health fairs, promoting MTM information through a local news channel, and having an internal MTM competition within your school.

## **MTM Challenge Eligibility**

Every student chapter who completes the challenge will receive 2.5% on their Chapter of the Year Report. The winning chapter will be awarded a plaque at the 2010 NCPA Annual Convention and Trade Expo.

## **MTM Challenge Criteria**

There are four categories and a bonus category for which each event will be graded on:

- |                                              |                                                          |
|----------------------------------------------|----------------------------------------------------------|
| <b>a) Education</b> (30 points):             | Any training for students, classes &/or pharmacists      |
| <b>b) Outreach</b> (30 points):              | How many patients affected & outcome/result of the event |
| <b>c) Implementation</b> (30 points):        | Time & detail required for the event                     |
| <b>d) Creativity/Innovation</b> (10 points): | <u>Type of even, design and imagination</u>              |

**TOTAL OF POINTS: 100 Points**

## **Forms and How to Submit the MTM Challenge Report**

After each event, fill out the *MTM Challenge* Report Form (located on the NCPA website under forms) and save the event. Add each event on the *MTM Challenge* Cover Sheet (also located on the NCPA website under forms). The Cover Sheet and all of the event forms as well as any supporting documents (i.e. pictures, fliers, etc) must be emailed to [NCPA.MTM.Challenge@gmail.com](mailto:NCPA.MTM.Challenge@gmail.com) and all forms must be received by **May 31, 2010**

Please email cover form, event forms and any supporting documents (i.e. pictures, fliers, etc.) to: [NCPA.MTM.Challenge@gmail.com](mailto:NCPA.MTM.Challenge@gmail.com) **All forms must be RECEIVED by MAY 31, 2010.**

## **MTM Challenge Ideas**

### **Education**

- Have a speaker come in to teach NCPA members how to do MTM
- Integrate MTM into a pharmacy practice lab
- Go to local independent pharmacies to teach the pharmacist how to use or implement MTM into their stores

### **Outreach**

- Make flyers to give to patients to promote MTM
- Go to health fairs to give patients information about MTM
- Make patient friendly posters (submit a picture) or flyers for local pharmacists to have at their stores
- Have rotation students submit self assessment forms on MTM programs they are working on
- Do a community service MTM event

### **Implementation**

- Organize dates, sites and times that are convenient for the students and other participants
- Make Forms and easy checklists to use for preparation and during your activities

### **Creativity/Innovation**

- Create a school wide MTM competition
- Visit legislators about MTM programs
- Team up with local independent pharmacies to create an MTM day

## **Resources**

### **APhA**

The American Pharmacists Association website at [www.pharmacist.com](http://www.pharmacist.com) has an excellent array of materials about performing MTM sessions with patients. Click on MTM Central, then click on pharmacists to see their MTM Core Elements Toolkit.

### **Mirixa**

The Mirixa Corporation is the leader in targeted patient care services delivered via the nation's largest pharmacy-based patient care network. Be sure to visit [www.mirixa.com](http://www.mirixa.com) for more information.

### **Universal American**

The Universal American website at [www.universalamerican.com](http://www.universalamerican.com) can help your older patients find the best possible Medicare Plan available.

### **Contact Information**

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