

NCPA Logo Usage Guidelines for Members

The following guidelines set forth NCPA's general policy on use of NCPA's name, service marks, logos and trademarks by its members, and may be changed at any time and without notice at NCPA's sole discretion.

1. NCPA members seeking to use any of NCPA's name, service marks, or trademarks (the "NCPA Marks") must obtain the express prior written consent of NCPA, and may not use the NCPA Marks in any way without that consent.
2. NCPA reserves the right to withhold its consent for any NCPA member to use any of the NCPA Marks for any reason, or no reason, in its sole discretion. Where NCPA does provide express written permission for the use of any NCPA Marks, it reserves the right to withdraw that permission at any time and for any reason, or no reason, in its sole discretion.
3. All materials containing any NCPA Marks shall, at all times, comply with all applicable laws and NCPA policies, contain no false or untrue statements, and not contain any statements that cannot be fully substantiated.
4. NCPA does not provide endorsements of the products or services of its members in connection with their membership in NCPA. No NCPA Marks may be used in any materials in any way which conveys, implicitly or explicitly, the message that NCPA in any way endorses any product or service of a member in connection with his, her, or its membership in NCPA.
5. NCPA Corporate Members are able to use the NCPA Corporate Member logo on their website, along with the words, "Corporate Member of" or "Affiliated Pharmacy Organization." Any use of the corporate member logo outside of the NCPA Member's website, would need to receive prior written approval from NCPA. NCPA reserves the right to withhold its consent for the NCPA Corporate Member logo for any reason, or no reason, in its sole discretion.
6. Exhibitors at the NCPA Convention will have use of the NCPA Meeting logo to be used solely in advertising their (the company exhibiting) participation in the NCPA Annual Convention prior to the meeting date. Any use of the meeting logo after the Convention is held is prohibited.